

Sem. – II

Mandatory 1

Programme Name: BMS (Bachelor of Management Studies)

Course Name: Principles of Management -II

Total Credits: 04

Total Marks :100

University assessment :60

College assessment :40

Learning Objectives:

- a) To enable the learners to understand the dimensions of direction & control.
- b) To familiarize and acquaint the learners with changing role of Indian business leaders.
- c) To explore and understand the emerging trends in management.

Course Outcomes:

- CO1) Students will remember & understand the domains of delegation and control.
- CO2) Students will apply & analyse the strategies adopted by successful business leaders.
- CO3) Students will evaluate & apply evolving management opportunities & challenges.

Module 1:

Unit 1: Functions of Management – III

- a. Introduction & overview to PODSCORB - Delegation of Authority – Meaning – Need for Delegation – Principles of Effective Delegation- Controlling – Concept – Steps - Techniques
- b. Co-ordination – Concept – Devices of co-ordination – Criteria of Successful co-ordination- Methods

Unit 2: Functions of Management -IV

- a. Directing – Concept – Principles of Directing - Motivation – Concept – Factors Influencing Motivation – Importance –
- b. Leadership – Concept – Styles – Qualities of a successful leader – Case Studies of successful Indian business leaders & their contributions to the field of management

Module 2:

Unit 3: Managerial Opportunities & Challenges - I

- a. Concept – Process – Kurt Lewins Change Management Model - Time Management – Need for Time Management – Techniques –

- b. Murphys Law - Case Studies - Conflict Management – Causes of conflicts – Essential skills for conflict management

Unit 4: Managerial Opportunities & Challenges – II

- a. Management Information System - Concept – Sources - Talent Management – Meaning – Process –
- b. Stress Management in business organizations – Measures – Need for Eustress in business setups – Green Management Practices – Need for Work Life Balance for managers.

References:

- *Principles of Management, Tripathi Reddy, Tata Mc Grew Hill*
- *Management Text & Cases, VSP Rao, Excel Books, Delhi*
- *Management Concepts and OB, P S Rao & N V Shah , AjabPustakalaya*
- *Essentials of Management, Koontz II & W , Mc. Grew Hill , New York*
- *Principles of Management-Text and Cases -Dr..M.SakthivelMurugan, New Age Publications*
- *Management Today Principles& Practice- Gene Burton, ManabThakur, Tata McGrawHill,PublishingCo.Ltd.*
- *Management – JamesA.F.Stoner, Prentice Hall, Inc .U.S.A.*
- *Management : Global Prospective –Heinz Wehrich& Harold Koontz, Tata McGraw-Hill, Publishing Co.Ltd.*
- *Essential of Database Management Systems -AlexisLeon ,MathewsLeon Vijay Nicole, Imprints Pvt Ltd.*
- *Management –Task ,Resp, Practices – PetaDruche “willian Heinemann LTD.*
- *K. Ashwathappa, Organisation Behaviour- Text, Cases & Games, Himalaya Publishing House, 2014 Edition.*
- *Gerald Greenberg, Behaviour In Organisation, Pearson Edition (Prentice Hall India)*

Paper Pattern 4 Credits (Total 100 Marks)

Internal = 40 Marks
External = 60 Marks

Internal Paper Pattern (40 Marks)

1. Case Study writing OR Assignment 2. Quiz OR Group discussion OR Role Playing 3. Project Presentation OR Research Paper	}	any two (10 Marks each)	20 Marks
4. Class Test - (Mandatory) with Objective questions			20 Marks
Total			40 Marks

External Paper Pattern (60 Marks)

Q1. Case Study Analysis	20 Marks
Q2. Answer the following (Any One)	10 marks
A	
Or	
B	
Q3. Answer the following (Any One)	10 Marks
A	
Or	
B	
Q4. Answer the following (Any One)	10 marks
A	
Or	
B	
Q5. Answer the following (Any One)	10 marks
A	
Or	
B	

Total 60 Marks

Mandatory 1

Programme Name: BMS (Bachelor of Management Studies)

Course Name: Global Management Theories and Styles

Total Credits: 02

Total Marks :50

University assessment :30

College assessment :20

Learning Objective

- a) To understand the students about the different global theories with regards to management
- b) To familiarize towards organisational development across the world to face the competition.
- c) To introduce global motivation and leadership theories connection to global change.
- d) To develop the global competencies necessary for 21st Century Management.

Course Outcome

CO1) Students will learn about the core values and models of Organisational Development

CO2) Students will have a clear understanding of the global theories of motivation.

CO3) Students will have a clear understanding of the global theories of effective leadership.

CO4) Students will understand the different Management Styles followed across the globe

Module I:

Unit 1 Introduction to Organizational Development and Global Motivation Theories

- a. Concept and features of Organizational Development - Values of organizational development- Organizational Development Models- Weisbord Six-box Model (Organisational Diagnosis)- McKinsey 7'S' Model (Organisational Design)
- b. Global Motivation Theories- Maslow Need Hierarchy Theory - Douglas McGregor Theory 'X' and 'Y'- William Ouchi Theory 'Z' - Victor Vrooms Expectancy Theory- Alderfer's, ERG Theory- David Mclelland Need Theory

Module II:

Unit 2 Global Leadership Theories and Management Styles

- a. Global Leadership Theories- Charismatic Leadership Theory- Likert's four system leadership- Blake and Montons, Managerial grid Theory- Fiedler's contingency theory- Tennenbaum and Schmidt's Leadership Theory- Harsey and Blanchard's Situational Leadership Theory
- b. Indian Management Style- Japanese Management Styles- American Management Style- European Management Style

References:

- ***Management- James A. F. Stoner, R. Edward Freeman, Daniel R. Gilbert, JR.***
- ***Management: Principles and Applications- Ricky W. Griffin, Cengage Learning India Pvt. Ltd., New Delhi***
- ***Principles of Business Management – T. Ramasamy, Himalaya Publication House Mumbai,***
- ***Management: Challenges in 21st Century – S.H. Goodman & P.M. Fandt, Vintage Publishing House.***
- ***Management: A Global and Entrepreneurial Perspective- Heinz Wehrich, Mark V Cannice and Harold Knootz, The Mc Graw Hill Companies, New Delhi***
- ***Development of Management Thoughts – Pollard, Think Inc (28 June 2019), Amazon Asia-Pacific Holdings Private Limited.***
- ***Organisation and Management – Dr. C.B. Gupta, Shatya Bhavan Publication Agra.***
- ***Principles and Practices of Management- L. M. Prasad, Sultan Chand & Sons New Delhi (2019).***
- ***Essentials of Organisational Development - Dr. Anjali Ghanekar Everest Publication House, Pune***

QUESTION PAPER PATTERN (External and Internal)

Paper Pattern 2 Credits (Total 50 Marks)

Internal = 20 Marks
External = 30 Marks

Internal Paper Pattern (20 Marks)

1. Project Presentation OR Case Study writing	} any one	10 Marks
2. Quiz OR Group discussion		
3. Class Test (Mandatory) with objectives		10 Marks
Total		<hr style="width: 100px; margin-left: auto; margin-right: 0;"/> 20Marks

External Paper Pattern (30 Marks)

Q1. Case Study Analysis	10 Marks
Q2. Answer the following (Any One)	10 marks
A	
Or	
B	
Q3. Answer the following (Any One)	10 Marks
A	
Or	
B	
Total	30 Marks

As Per NEP 2020

University of Mumbai



**Title of the Course: Basic Concepts in Economics-II
Semester -II
Mandatory Course**

**(This Course is also Applicable to the Students of Institute of
Distance & Open Learning (IDOL) of University of Mumbai)**

Syllabus for 2 Credit Course

From the Academic Year-2024-2025

Name of the Course: Basic Concepts in Economics-II

Sr. No.	Heading	Particulars
1	Description the course:	The course aims to equip the students with a understanding ten principles used in economics. The said course also aims to provide basic information on concepts used in macroeconomics, this course will help students, when students enters into the SYBA.
2	Vertical:	Mandatory Course
3	Type:	Theory
4	Credit:	Theory: 2 credits
5	Hours Allotted:	30 Hours
6	Marks Allotted:	50 Marks
7	Course Objectives: The course objectives Basic Concepts in Economics-II can be summarized as follows: <ol style="list-style-type: none"> 1. To acquaint the students with the basic concepts of Microeconomics. 2. To help the students to understand the ten principles of economics. 3. To provide basic information on concepts used in Macroeconomics. 	
8	Course Outcomes: By the end of this course, students will be able to. CO1: Remember the meaning and importance of various basic concepts used in economics. CO2: Understand the ten principles of economics and macroeconomics. CO3: Apply the various basic concepts in a given scenario. CO4: Create the various basic concepts of used in economics in a hypothetical situation.	

9	(This Course is also applicable to the students of Institute of Distance & Open Learning (IDOL) of University of Mumbai)
	Module I: Ten Principles of Economics: (15 hours) (1 Credit)
	<ul style="list-style-type: none"> • Trade-offs faced by the individuals • Significance of opportunity cost in decision making • Thinking at the margin • Responses to incentives • Benefits from exchange • Organization of economic activities through markets and its benefits • Role of government in improving market outcomes • Dependence of standard of living on production • Growth in quantity of money and inflation • Inflation and unemployment trade-off
	Module II: Concepts in Macroeconomics: (15 hours) (1 Credit)
	<ul style="list-style-type: none"> • GDP, NDP, GNP, NNP, PCI, Real vs. nominal GDP, GDP deflator. • Inflation. • Employment and Full Employment. • Union Budget • Rate of Interest • Business cycle • Foreign Exchange Rate • Balance of Payment

10	Reference Books: <ol style="list-style-type: none"> 1) Mankiw, N.G., Economics: Principles and Applications, Cengage Learning, 2009. 2) Stiglitz, J.E. and C.E. Walsh, Principles of Economics, W.W. Norton, 2002. 3) Suma Damodaran, Managerial Economics, Oxford University Press, 2006 4) Salvatore, D.L., Microeconomics: Theory and Applications, Oxford Univ. Press, 2008. 5) Lipsey, R.G. and A.K. Chrystal, Economics, Oxford Univ. Press, 2007. 6) Pindyck, R.S. and D.L. Rubinfeld, Microeconomics, Pearson Education, 2008. 7) Bradley R. Schiller, The Macro Economics Today, Tata McGraw- Hill, 2011. 8) B. Douglas Bernheim and Michael D. Whinston, Microeconomics, Tata McGraw- Hill, 2011. 9) Sen, Anindya, Microeconomic Theory, Oxford Univ. Press, 1999. 10) Koutsoyiannis, A., Modern Microeconomics, MacMillan Press, 1979. 11) H.L. Ahuja, Business Economics, 1999. 12) H.L. Ahuja, Principles of Microeconomics
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