

**PUNE VIDHYARTHI GRIHA'S
COLLEGE OF SCIENCE & TECHNOLOGY
S.Y. B.SC (COMPUTER SCIENCE) – SEM-IV REGULAR AND ATKT FIRST HALF OF
APRIL-2024
SUB: Management & Entrepreneurship**

Q.P CODE:USCS

(TIME :2 ½ Hrs.)

TOTAL MARKS :75M

N.B:-

1. All questions are compulsory.
2. Answers to the same question must be written together.
3. Numbers to the right indicate full marks.
4. Draw neat labeled diagrams wherever necessary.
5. Use of Non-programmable calculators are allowed.

Q1) Attempt the following (ANY FOUR) (Each of 5 marks)

[20M]

1) Explain the Levels of Management.

2) Write the Difference between centralization and Decentralisation.

3) Explain the roles of management.

4) Explain types of planning.

5) Explain Recruitment and selection.

6) Explain functional areas of management.

Q2) Attempt the following (ANY FOUR) (Each of 5 marks)

[20M]

1) Explain different types of communication.

2) What is leadership in management? Explain its styles.

3) What is entrepreneurship? Explain different characteristics of entrepreneurship.

4) Difference between Entrepreneur and Intrapreneur.

5) Write a note on coordination and cooperation.

6) What are different entrepreneurial functions?

Q3) Attempt the following (ANY FOUR) (Each of 5 marks)

[20M]

- ~~1)~~ Explain project identification.
- ~~2)~~ Explain Market Analysis in detail.
- 3) Difference between PERT and CPM.
- 4) Explain the contents of the project report.
- 5) What are the Characteristics of SSI?
- 6) explain the role of SSI in economic development.

Q4) Attempt The Following (Any Five) (Each Of 3 Marks)

[15M]

- 1) Write a note on organization and staffing.
- 2) Characteristics of management.
- 3) Write a note on Departmentation.
- 4) Explain principles of directing.
- ~~5)~~ What are small scale industries? Explain its advantages.
- ~~6)~~ Explain project appraisal.