

**PUNE VIDYARTHI GRIHA'S
COLLEGE OF SCIENCE & TECHNOLOGY**

**ATKT Examination Sept-2020
T.Y.BMS (Semester-V)**

Subject – Logistics and Supply Chain Management

Date:

1. The downstream supply chain is
 - a) Exclusively Inside an organization
 - b) Involved with procurement of material from suppliers
 - c) The distribution of products or delivery of services to customers
 - d) Exclusively outside an organization

2. The following is not a stage of phase in integration of supply chain management.
 - a) Baseline integration
 - b) Financial integration
 - c) Internal Integration
 - d) External integration

3. The following is not component of a warehouse.
 - a) Space
 - b) Equipment
 - c) Location
 - d) People

4. To achieve the marketing objectives for the brand and to satisfy the desires of customers, the _____ and functional components of packaging must be chosen correctly.
 - a) Aesthetics
 - b) Logo
 - c) Characters
 - d) Brand name

5. The benefit of reduction in per unit transportation cost as bulk of the items transported increases is called as _____.
 - a) Discount
 - b) Economies of scale
 - c) Trade offs
 - d) Price skimming

6. Which of the following is not an element of ordering cost
 - a) Internet cost for sourcing
 - b) Internet cost for placing purchase order
 - c) Storing cost
 - d) Telephone cost to supplier

7. _____ is it process of estimating the service or product quantity required by the end customers
- a) Demand Forecasting
 - b) Prediction
 - c) Projection method
 - d) Inventory control
8. MRP stand for
- a) Management Reaction Planning
 - b) Master Resources Production
 - c) Manufacturing Resource Planning
 - d) Material Requirement Planning
9. Companies manage their global supply chains through _____
- a) Information
 - b) Competitors
 - c) Skilled operators
 - d) Manager
10. The concept of Double stack containers was introduced in early 1984 by _____
- a) British Presidential Lines
 - b) Canada Presidential Lines
 - c) France Presidential Lines
 - d) American Presidential Lines
11. _____ is the amount of inventory to be ordered at one time for purpose of minimizing annual inventory cost
- a) EOQ
 - b) ROL
 - c) Safety stock
 - d) Buffer stock
12. Buffer stock is _____
- a) Half of the actual stock
 - b) Minimum stock level below which actual stock shouldn't fall
 - c) Maximum stock in inventory
 - d) At which the order processing should be initiated
13. Combining several small shipments into one large shipment is termed as _____
- a) Sorting
 - b) Assortment
 - c) Consolidation
 - d) Mixing
14. _____ is an advantage of public warehouse
- a) Specialized services
 - b) Space may not be available
 - c) Economies of scale
 - d) Communication problem

15. An _____ stocks product combination in anticipation of customers order
- Spot stock
 - Assortment warehouse
 - Mixing
 - Market presence
16. _____ involves reducing weight of the consignment to fully utilize the capacity of truck
- Weight minimization
 - Cube minimization
 - Grouping
 - Protection
17. _____ is an important consideration for any business
- Customer satisfaction
 - Quality of goods
 - Organisational objectives
 - Corporate Image
18. Total cost approach is –
- Trading P/L and balance sheet
 - Combination of ABC & MBC
 - All cost centres added to get overall cost
 - Cumulative cost method
19. _____ is a network of highway connecting Indians top four metropolitan cities
- Gold quadrilateral
 - Silver quadrilateral
 - Diamond quadrilateral
 - Black quadrilateral
20. _____ refers to the procedures and steps instituted by a logistics company to minimize waste and other negative impacts
- Green logistics
 - Business logistics
 - Integrated logistics
 - Event logistics
21. _____ may lead to bad logistics
- Information
 - Bull whip
 - Minimum order cycle
 - Minimum lead time
22. _____ is a self organizing network of firms that combines their economic output to provide product and service offering to the market
- Extended enterprise
 - Value chain
 - Supply chain
 - Bull whip

- 23.** The following is not qualitative method of demand forecasting
- a) Jury of executive method
 - b) Naïve approach
 - c) Delphi method
 - d) Time series
- 24.** The first parties influences the transportation transactions are:
- a) Sender, receiver, mover, Government and Public
 - b) Shipper, Receiver, Carrier, Government and Public
 - c) Consignor, Consignee, Carrier, Government and Public
 - d) Consignor, Receiver, Carrier, Government and Public
- 25.** _____ is the combination of Rail and Road transport
- a) Piggy back
 - b) Fishy back
 - c) Birdy back
 - d) LASH