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Question Bank
Class:-FYBCOM
Semester: I
Subject: Commerce-I

**UNIT-
I**

- 1 _____ is the primary objective of any business.
 - A Charity
 - B Social Responsibility
 - C Earning Profits
 - D Advertisement
- 2 Business is a _____ activity.
 - A Social
 - B National
 - C Organised
 - D Unorganized
- 3 _____ is the reward for the efforts undertaken by a business firm.
 - A Taxes
 - B Expenditure
 - C Profit
 - D Gifts from clients.
- 4 _____ is a human activity directed towards producing or acquiring wealth through buying and selling activities.
 - A Busiess
 - B Service
 - C Employment
 - D Charity
- 5 Any act or activity done without the objective of earning is called ____
 - A Business
 - B Service
 - C Employment
 - D Charity
- 6 _____ is one of the important feature of business.



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- A Charity
B One time activity
C Regularity in dealings
D Social service
- 7 _____ risk cannot be insured.
A non-insurable
B insurable
C disaster
D Business
- 8 _____ function is concerned with the management of people in the organisation.
A Personnel
B Personal
C Public Relations
D Production
- 9 _____ industries are concerned with extracting materials or minerals from natural resources.
A Extractive
B Genetic
C Construction
D Manufacturing
- 10 _____ is concerned with importing of goods, and then selling the same to another country.
A Entrepot
B Import
C Export
D Domestic trade
- 11 _____ fills the knowledge gap.
A Advertising
B Public relations
C Research & Development
D Trade



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- 12 _____ concept of business is concerned with customer satisfaction.
- A Modern
 - B Traditional
 - C Product
 - D Profit
- 13 Analysis of _____ environment indicates strengths and weakness of the organisation.
- A Internal
 - B External
 - C International
 - D Social
- 14 _____ refers to reduction of Government control over business sector.
- A Liberalisation
 - B Privatisation
 - C Globalisation
 - D Disinvestment
- 15 _____ is the most important objectives of business.
- A Service
 - B Profit
 - C Charging right price
 - D transportation
- 16 The term business literally means _____
- A A state of being busy
 - B engaged in marketing operations
 - C engaged in production activities
 - D engaged in customer support
- 17 Objectives of business should be _____
- A Rigid
 - B Flexible
 - C confusing



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- 18 D static
 Creation of wealth is one of the _____ objectives of the business.
- A Social
 B Economic
 C Political
 D organic
- 19 D organic
 Turnaround is a _____ strategy.
- A Medium term
 B Short term
 C Long term
 D very short term
- 20 D very short term
 Mining and Oil exploration are the examples of _____ industries.
- A Primary
 B construction
 C extraction
 D genetic
- 21 D genetic
 Survival and growth are the _____ objectives of business.
- A Social
 B Economic
 C Political
 D organic
- 22 D organic
 _____ acts as an intermediaries between buyers and sellers.
- A Mercantile agents
 B Entrepreneurs
 C Managers
 D Promoters
- 23 D Promoters
 _____ removes the difficulties of personal contact between buyers and sellers.
- A Mercantile agents
 B Entrepreneurs
 C Managers



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- 24 D Promoters
 _____ solves the problem of finance.
- A Insurance
 B Banking
 C Advertising
 D Salesmanship
- 25 _____ solves the time difficulty.
- A Insurance
 B Banking
 C Advertising
 D Warehousing
- 26 S in SWOT Analysis stands for
- A Strengths
 B Society
 C Social
 D SOP
- 27 W in SWOT Analysis stands for
- A Word
 B Win
 C Weakness
 D World
- 28 O in SWOT Analysis stands for
- A Opportunities
 B Optimization
 C Old
 D Optimistic
- 29 T in SWOT Analysis stands for



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- 30 A Technical
 B Technological
 C Threats
 D Teacher
 In SMART Goals, S stands for
- 31 A Special
 B Specific
 C Sustained
 D Social
 In SMART Goals, M stands for
- 32 A Money
 B Measurable
 C Materialistic
 D Moveable
 In SMART Goals, A stands for
- 33 A Achievable
 B Advanced
 C Automatic
 D Autocratic
 In SMART Goals, R stands for
- 34 A Realistic
 B Recurring
 C Repetitive
 D Resonating
 In SMART Goals, T stands for



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- 35 A Timely
 B Tickling
 C Tiny
 D Total
 P in PESTEL Analysis stands for
- 36 A Political
 B Personal
 C Personnel
 D Persistent
 E in PESTEL Analysis stands for
- 37 A Economic
 B Elegance
 C Excellence
 D Ergonomics
 S in PESTEL Analysis stands for
- 38 A Social
 B Synergy
 C Seeming
 D Secretarial
 T in PESTEL Analysis stands for
- 39 A Telephonic
 B Technological
 C Tidy
 D Tedious
 L in PESTEL Analysis stands for



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- 40 A Liasion
 B Lonely
 C Legal
 D Long
- The _____ environment consists of all those factors in the firm's immediate environment.
- 41 A internal
 B micro
 C macro
 D mini
- _____environment consists of the larger societal factors that affect the working of a firm.
- 42 A internal
 B Mini
 C micro
 D macro
- _____environment relates to human population with reference to its size, density, literacy rate, etc.
- 43 A Demographic
 B Economic
 C Political
 D Legal
- _____environment includes laws, which define and protect the fundamental rights of individuals and organizations.
- A Political



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- 44 B Cultural
 C Legal
 D Technological
 _____refers to the analysis of internal and external environment analysis
- 45 A Environment scanning
 B Strategic Management
 C Strategic Evaluation
 D BCG Matrix
 HRM stands for
- 46 A Harvest Reverse Management
 B Home Resource Management
 C Human Reserves Management
 D Human Resource Management
 Which function is concerned with the management of finances in the organisation?
- 47 A Public Relations
 B Marketing
 C Human Resource Management
 D Finance
 Payment of taxes on time is the responsibility of the company towards the
- 48 A Employees
 B Customers
 C Government
 D Society
 Customers form a part of
- A micro
 B macro
 C similar
 D different



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- 49 Which one of the following is not one the functional areas of business?
- A Production
 - B Human Resource Management
 - C Marketing
 - D MBA
- 50 Which one of the following is not included in the nature of business?
- A Non Economic activity
 - B Continuous process
 - C Economies of scale
 - D Involves buyer and seller
- 51 Which of the following functions is concerned with managing transportation & supply chain management?
- A HRM
 - B Research & Development
 - C Distribution
 - D ICT
- 52 Which of the following functions is concerned with managing information and communication in an organization?
- A Research
 - B ICT
 - C Salesmanship
 - D Production
- 53 Firms adopting _____strategy aims at moderate growth and profits.
- A growth
 - B retrenchment
 - C specialized
 - D stability
- 54 A firm may adopt_____ strategy, when its main objective is to generate cash.
- A Sustainable growth



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- 55 B Profit
 C Pause
 D specialized
 _____strategy is strategy to convert a loss making unit into a profitable one
- 56 A Turnaround
 B specialized
 C Divestment
 D Liquidation
 _____strategy involves dropping some of the products, markets or function
- 57 A Turnaround
 B specialized
 C Divestment
 D Liquidation
 In case of _____the organization takes a decision to sell its entire business and the funds so realized can be invested in some other
- 58 A Turnaround
 B Divestment
 C Liquidation
 D specialized
 _____means combining activities related to the present activity of business of a firm
- A Liberalization
 B Internationalisation
 C Integration
 D Divestment



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- 59 In _____-integration, a company moves one step backwards from the current line of business.
- A forward
 - B horizontal
 - C backward
 - D parallel
- 60 In _____-integration, a company enters into a new business which is closely related with the existing line of business through processes, technology or markets.
- A forward
 - B horizontal
 - C backward
 - D specialized
- 61 _____strategy is an expansion strategy that involves marketing of firm's products beyond national borders.
- A Internationalisation
 - B Integration
 - C Divestment
 - D specialized
- 62 _____strategy, there is high pressure to reduce costs, and low pressures for local responsiveness.
- A global
 - B transnational
 - C multi-domestic
 - D specialized



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- 63 _____strategy, there is high pressure to reduce costs, and high pressure for local responsiveness
- A global
 - B transnational
 - C multi-domestic
 - D specialized
- 64 In case of _____strategy, there is low pressure for cost reduction but high pressure for local responsiveness.
- A internationalisation
 - B multi-domestic
 - C global
 - D specialized
- 65 In case of _____strategy, there is low pressure for cost reduction but high pressure for local responsiveness.
- A internationalisation
 - B multi-domestic
 - C global
 - D specialized
- 66 In case of _____strategy, the firm offers standardized products in world markets.
- A internationalisation
 - B multi-domestic
 - C global
 - D specialized



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67

_____ is a contract between two parties, especially in different countries involving transfer of rights and resources.

- A Joint venture
- B Franchising
- C Licensing
- D Specialization

**UNIT-
II**

68

_____ environment is influenced by economic policies of the Government.

- A Economic
- B Socio-economic
- C Demographic
- D Political

69

_____ environment is concerned with different aspects of population.

- A Demographic
- B Sociographic
- C Political
- D Economic

70

_____ environment brings consistency and firmness in Government policies.

- A Political
- B Legal
- C International
- D Socio-economic

71

WTO is a forum of over _____ countries.



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- A 150
B 100
C 75
D 50
- 72 _____ agreement is concerned with liberalisation of international investments.
A TRIMS
B TRIPS
C GATT
D Agreement on Agriculture
- 73 Customers form a part of _____ environment.
A Micro
B Macro
C Internal
D Political
- 74 WTO replaced GATT in the years _____
A 1995
B 2000
C 2005
D 2015
- 75 _____ is a trading bloc consisting of South Asian countries.
A SAARC
B ASEAN
C APEC
D European Union
- 76 Trading blocs result in _____ creation.



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- 77 A Trades
 B disputes
 C restricted area
 D war
 ____ environment has direct and indirect impact on the working of the business firms.
- 78 A Business
 B Educational
 C Situational
 D Climatic
 Environmental factors are ____
- 79 A Stable
 B Isolated
 C Dynamic
 D Static
 Analysis of competitors strategy is an element of ____ environment analysis.
- 80 A Internal
 B External
 C International
 D Trade
 Society is one of the factor affecting ____ environment.
- 81 A Macro
 B micro
 C economic
 D international
 Global business leads to ____



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- 82 A Independent countries
 B Inter-dependence of countries
 C free countries
 D distinct countries
 Suppliers form a part of _____ environment.
- 83 A Micro
 B Macro
 C Internal
 D Political
 Business and its environment are _____
- 84 A separable
 B unrelated
 C unseparable
 D isolated from each other
 _____ is a trading bloc consisting of European countries.
- 85 A EU
 B ED
 C EC
 D ASEAN
 Analysis of _____ would indicate the strength and weakness of the employees.
- 86 A Human Resource
 B Competitors
 C Physical resource
 D Assets
 A _____ statement reflects the vision, purpose and philosophy of the organisation.



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- 87 A Mission
 B Bank
 C Audit
 D Corporate
 _____ environment relates to human population with reference to its size, density, literacy rate, life expectancy, sex ratio, rural-urban divide etc.
- 88 A Technological
 B Demographic
 C Natural
 D Social
 High teacher student ratio _____ the quality of education.
- 89 A Improves
 B values
 C lowers
 D flourishes
 _____ resources include machinery, furniture, premises etc.
- 90 A Human
 B Physical
 C Financial
 D Social
 _____ stage of education is also known as Higher Secondary Education.
- 91 A 10 + 2
 B upto class V
 C class Vth to Xth
 D university level
 _____ education system comprises both technical and general education.



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- 92 A Professional
 B Secondary
 C Higher Secondary
 D Higher
 _____ education is more specialized and is provided in specilaises area of interest.
- 93 A Professional
 B Secondary
 C Higher Secondary
 D Higher
 Importance of business environment is _____
- 94 A SWOT analysis
 B financial analysis
 C mission analysis
 D service analysis
 competitors is a part of _____
- 95 A micro environment
 B macro environment
 C internal environment
 D educational environment
 demographic environment is a type of _____
- 96 A internal environment
 B micro environment
 C macro environment
 D technological environment
 NAFTA stands for _____



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- 97 A North American free trade agreement
 B North American free trade area
 C North American free trade analysis
 D North Australia free trade agreement
 India is a member of _____
- 98 A NAFTA
 B SAARC
 C EU
 D ASEAN
 Mexico could overcome the financial crisis by _____
- 99 A 1997
 B 2000
 C 1993
 D 2005
 Business depends on the nature for supply of _____
- 100 A Resources
 B Technology
 C Innovative ideas
 D Money
 Human and other resources are _____ of business environment
- 101 A Internal factors
 B External factors
 C Educational environment
 D International environment
 Reduction in trade barriers is a functions of _____



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- 102 A WTO
 B Education
 C WHO
 D TWD
 Negative impact of WTO is _____
- 103 A Impact of GATS
 B Growth in merchandise exports
 C Foreign direct investment
 D Textiles and clothing
 Positive impact of WTO is _____
- 104 A Impact on Agriculture
 B Growth in services exports
 C Impact of Reduction in Tariffs
 D Impact on small sector
 Member countries of NAFTA is _____
- 105 A Canada
 B Australia
 C Malaysia
 D India
 Name of country which is not the member of ASEAN
- 106 A Singapore
 B Thailand
 C Cambodia
 D Pakistan
 The employment in USA has increased due to _____



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- 107 A EU
 B SAARC
 C NAFTA
 D ASEAN
 AFTA is stands for_____
- 108 A ASEAN free trade agreement
 B Algeria free trade agreement
 C Australia free trade agreement
 D Afghanistan free trade agreement
 Sri Lanka is a member of_____
- 109 A SAARC
 B EU
 C ASEAN
 D NAFTA
 Educated and experienced person can generate_____efficiency
- 110 A Higher
 B lower
 C moderate
 D No
 The success of business firms depends upon the_____of people working for it
- 111 A Quantity
 B Quality
 C skilled
 D Experienced
 Western cultures are influencing Indian consumers specially the__in urban areas



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- 112 A Youth
 B children
 C Grandmother
 D Grandfather
 Educated manager place emphasis on_____
- 113 A Research and development
 B profit
 C completion of work
 D sale
 Teachers or lecturers must be trained on a_____basis
- 114 A Regular
 B Rarely
 C situational
 D yearly
 settlement of disputes is a function of_____
- 115 A WHO
 B WTO
 C FDI
 D BPO
 WTO does not discriminate industries on the basis of____
- 116 A Size
 B profit
 C product
 D Market
 features of business environment is_____



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- 117 A Environment is multi dimensional
 B Identification of strengths
 C Identification of opportunities
 D quality decision making
 At present there are____members in ASEAN
- 118 A 20
 B 8
 C 10
 D 3
 In 2004 the SARC countries signed the____
- 119 A SAFTA
 B NAFTA
 C AFTA
 D EU
 one of the policies of European union is____
- 120 A Fiscal policy
 B Educational policy
 C Technological policy
 D Distribution policy
 Technology enables business firms to reduce____ and to improve quality
- 121 A Employees
 B costs
 C Labour
 D Machinery
 Natural environment relates to natural resources like____



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- 122 A Minerals
 B Financial resources
 C Human resources
 D Technical
 consumer welfare take place when consumers get quality goods at___prices
- A Higher
 B Lower
 C Discount
 D cost plus
- 123 Due to large scale production and distribution of goods there is more demand for__
- A Labour
 B Education
 C Training
 D Board of directors
- 124 optimum use of world resources is objective of_____
- A WHO
 B NPO
 C WTO
 D LPO
- 125 A mission statement reflects the vision purpose and_____of the organisation.
- A philosophy
 B psychology
 C culture
 D position
- 126 In India people are emotionally attached to their_____



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- 127 A festivals
 B money
 C Gifts
 D Trip
 Environment analysis make business firms_____
- 128 A Reactive
 B Proactive
 C Independent
 D dependent
 A competitor may come up with_____product
- 129 A Innovative
 B outdated
 C dull
 D Duplicate
 proper environment analysis helps a firm to formulate effective strategies in the
 various___areas
- 130 A Functional
 B marketing
 C production
 D social
 Business environment is complex in_____
- 131 A product
 B machinery
 C Nature
 D Labour
 environment of the business means the aggregate of all conditions events and



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- influences that surround and affect it
- 132
- A Keith Davis
 - B Michael Jordan
 - C Elton Mayo
 - D Peter drucker
- objectives of European union is____
- A assist member Nations
 - B To assist Brunei
 - C To assist Mexico
 - D To assist Nepal
- 133
- Analysis of working conditions is an elemet of _____ environment.
- A Internal
 - B External
 - C International
 - D Political
- 134
- Analysis of competitors strategies is an element of _____
- A Internal
 - B External
 - C International
 - D Political
- 135
- _____ acts as a reference guide during the execution of the project.
- A Project report
 - B Feasibility report



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- 136 C Legal report
 D Annual report
 _____ feasibility refers to an analysis of whether the project is capable of being implemented and operated safely in the interest of stakeholders.
- 137 A Safety
 B Political
 C Market
 D Technical
 _____ feasibility is concerned with current work practices and procedures.
- 138 A Operational
 B Financial
 C Economic
 D Technical
 Decision on location is an important element of _____
- 139 A Setting up a business unit
 B Market research
 C manufacturing process
 D Business objectives
 Proximity of a plant to sources of raw materials is desirable in case of _____ materials.
- 140 A Gross
 B net
 C wholesale
 D Margin
 Proximity to market of a plant is required in case of ____ products.
- A Fragile



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- 141 B Durable
 C Luxury
 D Scrap
 _____ number is required for directors of a company.
- A DIN
 B PIN
 C TIN
 D TAN
- 142 _____ is required for tax deduction at source.
- A DIN
 B PIN
 C TIN
 D TAN
- 143 _____ agreement is concerned with liberalisation of International investment.
- A TRIMs
 B TRIPs
 C Agreement of Agriculture
 D GATT
- 144 _____ designs service for SSI's.
- A TCO
 B NSIC
 C NIESBUD
 D NAFTA
- 145 Companies intimate DIN to _____
- A ROC



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- 146 B CCI
 C Government
 D WTO
 Feasibility studies _____ business potentiality.
 A calculates
 B estimates
 C forecasts
 D publishes
- 147 _____ is a trading bloc consisting of South Asian countries.
 A EU
 B SAARC
 C ASEAN
 D NAFTA
- 148 feasibility report is prepared _____ fesibility studies.
 A alonwith
 B before
 C after
 D prior to
- 149 _____ acts as a reference guide during the execution of the project.
 A legal report
 B Feasibility report
 C project report
 D criminal report
- 150 Proximity to market of a plant is required in case of ____ products.
 A Perishable



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- 151 B Durable
 C Luxury
 D Waste
 It refers to analysis conducted to find potential consume demand, market share and profits.
- 152 A Market feasibility
 B Environment feasibility
 C technical feasibility
 D Safety feasibility
 _____ studies the capacity of organization to raise funds.
- 153 A Market feasibility
 B Economic feasibility
 C technical feasibility
 D Financial feasibility
 _____ helps to locate opportunities through investigation process.
- 154 A Feasibility Study
 B Project Study
 C Review
 D Reports
 Which of the following is not a scheme of Gvernment to provide financial and non-financial incentives and assistance.
- 155 A Composite Credit Scheme
 B Testing Centres
 C Tax Holiday
 D Imposing GST
 Following are the list of documents to be submitted by the company to ROC, which is the exception.



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- 156 A Memorandum of Association
 B List of Directors
 C Articles of Association
 D Feasibility Report
 Manufacturing units with investment in plant and machinery upto _____ lakhs
 come under micro enterprises.
- 157 A Rs.25
 B Rs.50
 C Rs.75
 D Rs.100
 Promoters of business units dealing in hotels, food and drugs need to obtain a
 _____ license, before starting operations.
- 158 A Liquor
 B Pharmacy
 C Driving
 D FDA
 _____ is mandatory for opening of bank account and filing of income tax returns.
- 159 A PAN
 B TAN
 C TIN
 D LAN
 The _____ is the company's charter.
- A Memorandum
 B Articles of Association
 C Prospectus
 D setting up a business unit



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- 160 _____ undertakes preliminary steps necessary for formation of a company.
- A Promoter
 - B Intrapreneur
 - C Manager
 - D Leader
- 161 _____ feasibility study finds out profitability of the proposed project.
- A Technical
 - B Market
 - C Financial
 - D Legal
- 162 _____ refers to finding out practical utility of a project.
- A Feasibility study
 - B Project planning
 - C Project report
 - D Mission statement
- 163 _____ describes the purpose and values of business.
- A Mission statement
 - B Objectives
 - C Vision statement
 - D Project report
- 164 _____ infrastructure must be considered while deciding on location of a business unit.
- A Social
 - B internal
 - C External
 - D local



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**Question Bank
Class:-FYBCOM
Semester: I
Subject: Commerce-I**

- 165 Registration under Indian Partnership Act, ----- is voluntary except in Maharashtra.
- A 1935
- B 1934
- C 1933
- D 1932
- 166 Business units dealing in hotels, foods and drugs need to obtain ----- license before starting operations.
- A FDI
- B FDA
- C FHS
- D ISO
- 167 This concept of Control Management is based on the belief that if you try to control everything, you may end up controlling nothing.
- A Critical point control
- B Key result areas
- C Management by exception
- D Deviations
- 168 Physical verification of the assets is the responsibility of the _____
- A auditor
- B those charged with governance
- C management
- D shareholders
- 169 The official signature of a company is called:
- A Prospectus
- B Debentures
- C Shares



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Question Bank
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- 170 D Common seal
Which of the following is not a statutory welfare facility under the Factories Act, 1948?
- A Crèche
 B Canteen
 C Transport
- 171 D First-Aid Boxes
The maximum daily hours of work in a day with normal wage allowed in factories is
- A 11
 B 9
 C 8
 D 10
- 172 Under the Factories Act, 1948 the working hours of 8 per day and 48 per week
- A Include spread over.
 B Are minimum working hours
 C Include rest interval period.
 D Do not include rest interval period.
- 173 What is the alternate name for incentives?
- A Gratuity
 B Paid holidays
 C Payments by result
 D Travelling allowance
- 174 _____ feasibility study finds out profitability of the proposed project.
- Technical
 A Market
 B



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- 175 **Financial**
C Social
D _____ acts as a reference guide during the execution of the project.
- 176 Feasibility report
A **Project report**
B legal report
C Research Report
D _____ refers to finding out practical utility of a project.
- 177 **Feasibility study**
A Project planning
B Project report
C Research Report
D Project planning is summarized in _____.
- 178 **Project report**
A feasibility report
B legal report
C Research Report
D _____ describes the purpose and values of business.
- A Mission statement
B Objectives
C **Vision statement**



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Question Bank
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- 179 D Bank Statement
 _____ undertakes preliminary steps necessary for formation of a company.
- Promoter**
 A
 Intrapreneur
 B
 Manager
 C
 Employee
 D
- 180 D Decision on location is an important element of _____.
 setting up a business unit
 A
 market research
 B
 manufacturing process
 C
 Product planning
 D
- 181 _____ number is required for directors of a company.
 DIN
 A
 TIN
 B
 TAN
 C
 PIN
 D
- 182 _____ is required for tax deduction at source
 TAN
 A
 TIN
 B
 DIN
 C
 PAN
 D



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**Question Bank
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- 183 The _____ is the company's charter.
- Memorandum**
- A Articles of Association
- B Prospectus
- C Advertising
- D
- 184 For exporting goods, it is necessary to get registered with _____.
- DGFT**
- A ROC
- B RBI
- C IRDA
- D
- 185 _____ is mandatory for opening of bank account and filing of income tax returns.
- PAN**
- A TAN
- B TIN
- C DIN
- D
- 186 _____ Predecessor of WTO
- GAAT**
- A NATO
- B NPTE
- C GAAS
- D
- 187 _____ provides the blue print for starting & managing the Project



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**Question Bank
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Semester: I
Subject: Commerce-I**

- 188 A Feasibility Study
 B Project Report
 C Project Planning
 D Business Planning Process
 _____refers to process of deciding in advance of Business activity.
- 189 A Business Planning
 B Entrepreneurship
 C Business Environment
 D Business Strategy
 Registration under Indian Partnership Act, 1932 is voluntary except in _____
- 190 A Maharashtra.
 B Gujrat
 C Kerela
 D Assam
 Business units dealing in hotels, foods and drugs need to obtain _____license before starting operations.
- A FDA
 B Driving
 C Learning
 D Export

**UNIT-
IV**



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Question Bank
Class:-FYBCOM
Semester: I
Subject: Commerce-I

- 191 The most successful entrepreneurs are the _____
- A Innovators
 - B Decision-makers
 - C Procrastinators
 - D Defaulters
- 192 An entrepreneur exploits change into an _____
- A Opportunity
 - B Threat
 - C Strength
 - D Weakness
- 193 Entrepreneurs need to take _____ decisions.
- A Proactive
 - B Reactive
 - C Quick
 - D Lethargic
- 194 Entrepreneurs concerned with welfare of the people are called as _____ entrepreneurs.
- A Social
 - B Economic
 - C Business
 - D Political
- 195 Funding provided by Venture capitalists which is a combination of debt and equity is called as _____ funding.
- A Mezzanine
 - B Debt
 - C Equity



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Question Bank
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Semester: I
Subject: Commerce-I

- 196 D Indirect
 _____ is an entrepreneur within an existing organisation.
- A Intrapreneur
 B Manager
 C Leader
 D superior
- 197 D superior
 The key strength of _____ type of entrepreneurs is imagination.
- A Visionary
 B Opportunist
 C Adventurer
 D Passive
- 198 _____ scheme is specially meant for women entrepreneurs.
- A TREAD
 B DBK
 C MDA
 D MIS
- 199 Entrepreneurship places more emphasis on _____ rather than mere activities.
- A Efficiency
 B Results
 C Cost
 D Benefit
- 200 Project report is used as _____ by an entrepreneur.
- A Bank document
 B Communication tool
 C Project planning tool



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Question Bank
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Subject: Commerce-I

- 201 D rough work
 Women entrepreneurs are _____ of the family.
- A Dependents
 B Outsiders
 C Anchor
- 202 D employees
 An entrepreneur_____ business ideas.
- A rejects
 B debates
 C criticizes
- 203 D conceives
 The most successful entrepreneurs are _____.
- A Efficient
 B Motivated
 C Dedicated
- 204 D Innovators
 Women entrepreneurs in India faces the problem of _____
- A Finance
 B Talent
 C Dual Responsibility
- 205 D Technology
 _____ is not an economic factor contributing to the growth of entrepreneurship.
- A Bank credit
 B Personal factors
 C Increase in demand



206	D	Economic infrastructure
		Which of the following is not a competencies of entrepreneur.
	A	Innovator
	B	Decision making Skills
	C	Proactiveness
207	D	over dependence
		Which of the following is not a economic factors that contribute to the growth of entrepreneurship
	A	Bank Credit
	B	Increase in Demand
	C	Fuding by Venture Capotalist
208	D	Socio-cultural factors
		Which of the following is a economic factors that contribute to the growth of entrepreneurship
	A	Personal Factors
	B	Quality conciousness
	C	Fuding by Venture Capotalist
209	D	Professionalism
		Which of the following is not an entreperenurship training institute.
	A	DIC
	B	NSIC
	C	SIDO
210	D	EU
		_____ was launched in December, 1995, as an innovation centre that assists governments, organisations and community in helping people to achieve their potential through entrepreneurship.
	A	CEED



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Question Bank
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Semester: I
Subject: Commerce-I

- 211 B SIDO
 C DIC
 D IIE
 _____ scheme was started with a view to provide administrative framework at the district level for promoting Small scale industries in rural areas.
- 212 A CEED
 B SIDO
 C DIC
 D IIE
 _____ was established by the Ministry of Industry, Government of India to undertake training, research and consultancy activities in small and micro enterprises focusing on entrepreneurship development.
- 213 A CEED
 B SIDO
 C DIC
 D IIE
 _____ is not a non -economic factor that contributes to the growth of entrepreneurship.
- 214 A Professionalism in business
 B Quality consciousness of customers
 C Competition
 D Social support for new Ventures
 _____ introduced the concept of Intrapreneurship.
- A Gifford Pinchot
 B Robert Hisrich
 C Peter Drucker
 D Amy Armstrong



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**Question Bank
Class:-FYBCOM
Semester: I
Subject: Commerce-I**

- 215 The concept of Intrapreneurship was introduced in the year _____.
A 1983
B 1984
C 1985
D 1986
- 216 Traditional corporate Form follows _____ decision making.
A Contemporary
B Conservative
C Risky
D Innovative
- 217 _____ is not an element of Intrapreneurial environment.
A Access to adequate resources
B Creativity
C Research and development
D Training
- 218 _____ is a person who acts like and entrepreneur within an existing organisation.
A Entrepreneur
B Intrapreneur
C Enterpreneur
D Inrerpreneur
- 219 The _____ entrepreneur is driven by a desire to change the world and the capacity to imagine how to do so.
A Adventurer
B Opportunist
C Asset allocator



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Question Bank
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Semester: I
Subject: Commerce-I

- 220 D Visionary
 The _____ entrepreneurs are those individuals who would like to venture in different business areas.
- A Adventurer
 B Opportunist
 C Asset allocator
- 221 D Visionary
 _____ entrepreneurs spot gaps between customer expectations and product offering by existing firms and speed of execution.
- A Adventurer
 B Opportunist
 C Asset allocator
- 222 D Visionary
 The key strengths of _____ include valuation of returns.
- A Adventurer
 B Opportunistic
 C Asset allocator
- 223 D Systemizer
 The key strengths of a _____ include strategy and logic and attention to details.
- A Adventurer
 B Opportunistic
 C Asset allocator
- 224 D Systemizer
 The key strengths of _____ are dedication and motivation to a certain field or a product or service.
- A Adventurer
 B Specialist



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- 225 C Asset allocator
 D Systemizer
 The key strengths of _____ are flexibility, personal relationship and the stamina to work with dedication.
- 226 A Small business person
 B Opportunistic
 C Asset allocator
 D Systemizer
 The key strengths of _____ are desire, time management and caution.
- 227 A Adventurer
 B Opportunistic
 C Free time entrepreneur
 D Systemizer
 The _____ entrepreneur doesn't think about anything except money.
- 228 A Free time
 B Small business
 C Cash flow
 D Social
 The National Institute for entrepreneurship and small business development was set up in the year _____.
- 229 A 1981
 B 1982
 C 1983
 D 1984
 The National Institute for entrepreneurship and small business development is located at _____.
- A Hyderabad



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- 230 B Gujarat
 C Bangalore
 D Madhya Pradesh
 Small industries development Organisation was established in the year _____.
 A 1951
 B 1952
 C 1953
 D 1954
- 231 Entrepreneurship Development Institute of India was set up in the year _____.
 A 1981
 B 1982
 C 1983
 D 1984
- 232 Centre for entrepreneurship education and development was launched in _____.
 A July, 1990
 B December, 1990
 C December, 1995
 D July, 1995
- 233 The Indian Institute of Entrepreneurship was established in _____.
 A Nagpur
 B Gujarat
 C Chennai
 D Guwahati
- 234 _____ is not one of the activities undertaken by Indian Institute of entrepreneurship.
 A Training



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- 235 B Sending delegates abroad
 C Research
 D Consultancy
 _____ is not a business related problem of women entrepreneurs.
- A Problem of Finance
 B Marketing problems
 C Limited mobility
 D Poor quality control
- 236 _____ is not gender related problem of women entrepreneurs.
- A Problem of education
 B Limited mobility
 C Low risk bearing ability
 D Lack of professional management
- 237 _____ is a special scheme for women introduced by small industries
 Development Bank of India.
- A Mahila Vikas Udyam
 B Vikas Mahila Udyam
 C Mahila Udyam Nidhi
 D Mahila Udyam Vikas Nidhi
- 238 SIDO stands for _____.
- A Small Income Development Organisation
 B Small Industries Development Organisation
 C Small Income District Organisation
 D Small Industries District Organisation
- 239 Under the special scheme for women entrepreneurs by State Bank of India, loans are
 provided for up to _____ to women entrepreneurs to set up business units.



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- 240 A ₹ 20000
 B ₹ 25000
 C ₹ 30000
 D ₹ 35000
 SFC stands for small _____.
- 241 A Special Financial Corporations
 B State Finance Corporation
 C State Financial Corporations
 D Special Finance Corporation
 SIDC stands for _____.
- 242 A State Industrial Development Corporations
 B Small Industries Development Corporations
 C State Infrastructure Development Corporations
 D State Infrastructure Developer Corporation
 In India _____ of the total exports are exported by MSEs.
- 243 A 1/3rd
 B 1/4th
 C 1/5th
 D 1/6th
 _____ assumes more risk.
- 244 A Entrepreneur
 B Intrapreneur
 C Manager
 D Deputy Manager
 _____ believe in centralised decision making.



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- 245 A Entrepreneurs
 B Intrapreneur
 C Manager
 D Deputy Manager
 _____ possesses direct ownership and control of resources.
- 246 A Entrepreneur
 B Intrapreneur
 C Manager
 D Deputy Manager
 In case of _____ the organisation structure may be informal and flat.
- 247 A Entrepreneurs
 B Intrapreneur
 C Manager
 D Deputy Manager
 In case of _____ the organisation structure may be formal, rigid and hierarchical in nature.
- 248 A Entrepreneurship
 B Intrapreneurship
 C Manager
 D Deputy Manager
 _____ believe in decentralization of decision making.
- 249 A Entrepreneurs
 B Intrapreneurs
 C Manager
 D Deputy Manager
 Under the women Industries fund scheme, women entrepreneurs get _____



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seed capital of the total cost of the project.

- A 10%
- B 15%
- C 20%
- D 25%

250 Under the women Industries fund scheme, the cost of the project should not exceed _____.

- A ₹ 5 lakhs
- B ₹ 10 lakhs
- C ₹ 15 lakhs
- D ₹ 20 lakhs

END